Ph.D.BA
DOCTOR OF PHILOSOPHY IN BUSINESS ADMINISTRATION

Martin de Tours School of Management and Economics

ADMISSION REQUIREMENTS
- Master’s degree from the institutions accredited by the Ministry of Education, Thailand.
- GPA of at least 3.25
- TOEFL score or IELTS score or pass the English Proficiency Examination of the School.
- A GMAT score or GRE score or pass the internal exam of the School
- Two acceptable letters of recommendation
- A research proposal
- Statement of Purpose indicating why the applicant wants to pursue a doctoral degree.

IN ENTRANCE REQUIREMENTS
- A completed application form
- Official transcript of the previous university attended (3 copies)
- Bachelor’s and Master’s Degree Certificate (3 copies)
- Citizen Identification card and residence registration (3 copies) - for Thai Applicants
- Passport (3 copies) - for non-Thai Applicants
- Eight (1x1.5-inch size) Photographs (formal attire, not in graduation gown)
- Reference letters from former instructors or employers (2 letters)
- Resume (3 copies)
- Statement of Purpose

ADMISSION & EXAMINATION FEES (non refundable)
- Application form: Baht 500
- Admission fee: Baht 1,500
- Written Exam
  - GMAT: Baht 500
  - TOEFL & IELTS: Baht 500

STUDY SYSTEM
1st semester: August - December
2nd semester: January - May

VENUE & CLASS HOURS
Hua Mak Campus, Ramkhamhaeng 24 Rd.
Mon.-Fri.: 6.30 - 9.30 P.M.
Sat.: 9.00 A.M. - 4.00 P.M.

GRADUATION REQUIREMENTS
Assumption University confers the degree of Doctor of Philosophy (Business Administration) upon students who meet all the requirements as follows:
- obtain the minimum prescribed 72 credit hours.
- complete all coursework required of the program with a minimum of 36 credit hours.
- achieve a minimum cumulative grade point average of 3.00.
- pass an examination on one foreign language.
- pass a Qualifying Examination after completion of all course work.
- defend and pass the oral exam on dissertation.
- have the dissertation published or obtain an acceptance for publication in a recognized academic journal or academic publication with peer review.
- maintain proper conduct worthy of being a degree holder.
- settle all financial obligations to the University.

APPLICATIONS
Hua Mak Campus
Admissions Center “P” Building, 1st floor,
Ramkhamhaeng 24 Road, Bangkok 10240 Thailand
Office hours:
Monday – Friday 08.30 A.M. to 06.00 P.M.
Saturday 08:00 A.M. to 04:30 P.M.
Sunday 08:00 A.M. to 02:00 P.M.

ABAC City Campus
ABAC City Campus, ZEN @Central World, Level 14
4/45 Rajdamri Rd., Phatumwan
Bangkok 10330 Thailand
Office hours:
Monday - Friday 10:00 A.M. to 10:00 P.M.
Saturday - Sunday 10:00 A.M. to 06:00 P.M.

Suvarnabhumi Campus
Admissions Center SM115,
88 Moo 8 Bang Na-Trad Km.26, Bangsangthong,
Samuthprakan, Thailand 10540
Office hours:
Monday - Friday 08.30 A.M. to 05.00 P.M.

Note: All documents must be endorsed with signature and submitted in person within the last day of application period, otherwise the application will not be considered and he/she will not be allowed to appear for the Admission interview.
The program offers three areas of specialization. A student must choose one of these upon registration in the first semester.

### Major Required Courses (12 Credits)
- MGT8201 Seminar in Organizational Issues
- MGT8202 Seminar in Human Resource Management
- MGT8203 Seminar in Strategic Management
- ECO8205 Multivariate Analysis

### MARKETING MAJOR
- Major Required Courses (Credits)
  - MKT8202 Seminar in Marketing Strategy
  - MKT8203 Advanced Topic in Marketing Research
  - ECO8205 Multivariate Analysis

### STUDY PLAN

#### FIRST YEAR

**First Semester**
- **ECO7100** Advanced Microeconomics 3
- **ECO7101** Quantitative Analysis 3
- **MGT1100** Research Design and Methodology 3

**Second Semester**
- **ECO7101** Advanced Macroeconomics 3
- **ECO7103** Econometrics 3
- **MGT1100** Applied Behavioral Science 3

#### SECOND YEAR

**First Semester**
- **xxx8201** Major Required Course
- **xxx8202** Major Required Course
- **xxx8203** Major Elective Course

**Second Semester**
- **xxx8203** Major Required Course
- **xxx8204/8205** Major Required Course
- **xxx8206** Major Elective Course

#### THIRD YEAR

**First Semester**
- **DST9901** Doctoral Project: Proposal Development

### Estimated Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>4-Year, 8 Semesters</th>
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</thead>
<tbody>
<tr>
<td><strong>Enrollment fees</strong></td>
<td></td>
</tr>
<tr>
<td>Matriculation fee (Thai students)</td>
<td>9,000</td>
</tr>
<tr>
<td>Matriculation fee (non-Thai students)</td>
<td>21,500</td>
</tr>
<tr>
<td>Activities fee</td>
<td>10,000</td>
</tr>
<tr>
<td>Foreign language Course</td>
<td>12,000</td>
</tr>
<tr>
<td>Induction Workshop</td>
<td>12,000</td>
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</tbody>
</table>

**Course Registration fees / Semester**

- Tuition fee (THB 8,200 x 72 credits) | 590,400 | 19,680 |
- University fee (THB 19,400 x 8 Semesters) | 155,200 | 5,173 |
- Annual Internet & access control fees | 9,600 | 320 |
- Annual Health and Life Insurance | 20,000 | 667 |

**Approximate total fee for non-Thai students**
- 798,200 | 26,606 |

**Approximate total fee for non-Thai students**
- 830,700 | 27,690 |

### Additional fees

- Qualify examination | 24,000 | 667 |
- Proposal defense | 10,000 | 333 |
- Dissertation defense | 25,000 | 833 |

**Note:**
1. Tuition fee doesn’t cover the followings:
   - Admission fee
   - Tuition fee for non-credit courses
   - Text books
   - English for Business Communication (45 hrs.)
2. The fees are subject to change at the university’s discretion without prior notice.
3. Currency exchange rate: THB 30 = US$ 1

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**MARTIN DE TOURS SCHOOL OF MANAGEMENT AND ECONOMICS**

Hua Mak Campus
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Website: www.phdsm.au.edu